Splash Page

Purpose: To give users a sneek peek of the Bizzhive app. This guide will serve as an execution plan for how the page should look as it is subject to change. There are two functions of the page that will be the focus of this plan. One will be the design and the other will be the contents and features. In all with this plan we will have a clear direction as to what our goals are for this page and how we will utilize it to push Bizzhive into the hands of anyone who has a dream.

Design

The design for the page will be heavily influence by our logo. The logo is currently still being worked on by one of our designers and is going to be completed by next week. The logo for the most part will be part of a transparent background. The color scheme for the page will be a combination of blue and gold as is the logo. In all the design of the page will be really simple and eyecatching for viewers.

Content

The Contents of the page will be the most important aspect of the overall plan. There are three main functions that will drive the page and make it interactive for users. The first one would be the countdown meter. The countdown meter's purpose would be to keep users updated on the launch date which would coincide with the launch event which is tbd. Under the countdown meter would be a space for users to sign up for the app launch event. The information required for sign up would be the user's email address and their first and last name. The second feature on the page would be a video about the app capturing the essence of Bizzhive. This video would be a good attention getter and would ideally be on the very top of the page for it to be the first feature user's would see. The third and final feature would be a photo of the founders and a mission statement. This will give people a chance to see who played a part in making Bizzhive as well as what our goal for the company as a whole is.

Resource

While the Idea of the splash page itself is great, we will have to find a way to bring our idea to life. A website that i have been looking at that would be a great one to help us would be Easyboyweb.com. Their work is up to par and would be a great way in which we could help recycle black dollars as this is a black owned business. After the page itself is done we would then have to have a domain name to give users access to the page itself. The best option for that would be Godaddy.com since their web domains cost 1.00 for a year.

In all this is the plan for the splash page. The page will play a huge part of not only showing everyone what they can expect from Bizzhive, but that this is only the beggining of something big.